

# AEA-E 2023 SPONSORSHIP OPPORTUNITY



Each year AEA-Europe gratefully receives sponsorship for a variety of elements for its prestigious assessment conference held in November. This year's conference will be held in Malta from 01-04 November 2023. This is a great way of raising the profile of your organisation with the many assessment experts who will be attending the conference this year. The AEA-Europe conference is the key assessment conference in Europe and is attended by assessment professionals from many different organisations and many different countries across Europe (and beyond).

## General Chair

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## Conference Coordinators

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## #1 Opportunity: Sponsor a main event

€2000

**BOOKED**

### ✓ Gala Dinner

**MTA & PEARSON**

The gala dinner is the main social event at the conference held on the Friday evening. All delegates are invited as part of their conference attendance package.

**Entitlements:**

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

### ✓ Welcome Reception

€2000

The welcome reception is held on the first evening of which all delegates are invited to. The event usually consists of drinks and canapés.

**Entitlements:**

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

## #2 Opportunity: Sponsor an event for Fellows / PhD Students

€1500

### ✓ PhD / Fellows Event

€1500

The PhD/Fellows event encourages general networking for our accredited members and students. It is normally held off site and is great for impromptu meetings/discussions.

**Entitlements:**

- Logo associated with event in all publications and on the AEA website
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

## #3 Opportunity: Sponsor a conference Networking session

€1000

### ✓ One Day Networking Lunch

Institute for Education,  
Malta

**BOOKED**

There are three lunches that will take place during the conference . All delegates are invited as part of their conference attendance package.

#### Entitlements:

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

### ✓ Networking Coffee Break (each)

€1000

There will be several coffee breaks taking place through . All delegates are invited as part of their conference attendance package.

#### Entitlements:

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

## #4 Opportunity: Sponsor conference supplies

### ✓ Lanyards

€1000

*(plus costs of producing and printing the lanyards, to be invoiced around the time of the conference)*

Each delegate will be provided with a name badge which must be worn at all times, including at the social events. The badge and its lanyard will be branded with the sponsor's logo. The sponsor will also be entitled to have their logo on the digital conference programme.

### ✓ Pens and Writing Pads (price per item)

€800

*(plus costs of producing and printing the items, to be invoiced around the time of the conference)*

All delegates receive a pen and a writing pad upon registration, which they can use at the event and afterwards. The sponsor can have their logo on these materials. The sponsor will also be entitled to have their logo on the digital conference programme.

## #5 Opportunity: Sponsor Awards

### ✓ Kathleen Tattersall New Researcher Award

AQA

BOOKED

The prize for the Kathleen Tattersall New Researcher Award consists of a 500 Euro payment, plus free attendance at the conference. The prize may also include a visit to the sponsoring organisation.

#### Entitlements:

- Logo associated with event in all publications and on the AEA website
- 1 complimentary digital bag insert
- Company logo on the back of the conference programme
- Mention in the welcome address
- Present the award winner with the prize

### ✓ Poster Award

CITO

BOOKED

Each year a prize is awarded for the best poster. This has traditionally involved a visit to the sponsoring organisation although alternative prizes will be considered.

#### Entitlements:

- Logo associated with event in all publications and on the AEA website
- Mention in the welcome address
- 1 complimentary digital bag insert
- To present the award winner with the prize
- Company logo on the back of the conference programme

## #6 Opportunity: Become an exhibitor

€600

### ✓ Exhibition Space

€600

- 4m<sup>2</sup> exhibition space\* (2m x 2m)
- One Table
- Two Chairs
- One plug (electricity)
- Company logo under Exhibitors on conference website
- Link to a webpage of your preference on conference website

\* Minimum area is 4m<sup>2</sup>



Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost. Furthermore, you may also order additional standard equipment (table, stands, chairs, additional space, etc.)

Please contact us with your requirements in advance of the event and we will be happy to be of service.

### ✓ Additional Sponsorship Opportunities

In case that there are interested parties that would like to support the conference with an alternative sponsorship they should contact the conference organisers for more information

I (name)..... representing (organisation).....  
 hereby confirm the sponsorship for **AEA-E 2023** with an amount of €  
 (number)..... (amount in words) ..... By  
 signing this form, I agree to the terms and conditions included in the Sponsorship  
 Pack.

### **[A] Sponsor's Contact Information**

Please fill in the fields below and fax or mail the complete form to **AEA-E 2023**  
 Secretariat along with your reservation payment.

Signatory Name:	
Position:	
Company / Organization	
Website	
Address	
City, Postal/Zip Code	
Country	
Phone	
Email	
Contact Person	

### **[B] Packages**

Please complete below which sponsorship opportunity/ies you are interested in:

.....

### **[C] Payment**

Upon signature of the Acceptance Form, EasyConferences will issue an invoice, which  
 will be forwarded to sponsor / exhibitor electronically. Full payment should be  
 received within 2 weeks.

Please select method of payment:

By bank deposit:

Bank name: Hellenic Bank

IBAN: CY79 0050 0131 0001 3101 5702 0401

BIC: HEBACY2N

Bank Address: Hellenic Bank, 59 Vyzantiou Avenue, Strovolos, 2064, Nicosia, Cyprus

By credit card:

VISA, MASTERCARD

Cardholder Name: .....

Card Number: .....

Expiry Date: .....

Name

Signature

Date

# Terms of Agreement

- All prices exclude VAT, currently at 19%.
- Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- Sponsorships are allocated on a first-come, first-served basis.
- The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators to sign an "Acceptance Form".
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators for further information, instructions, invoicing, payments, and technical procedures.
- Cancellation of any portion of the: "Acceptance Form" by the Sponsors/Advertisers/Exhibitors will be accepted upon the following refund schedule in relation to the conference: 90 days before the event – 50% of contract. Less than 90 days before the event – no refund.

## Conference Coordinators Contact Details:



EasyConferences

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